

Message Text

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ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/BIC/OIM/ANDEAN/TKBREWER

APPROVED BY EB/OCA/CD/JRABENS

COM/BIC/OIM/JDOYLE, AAD/EM

----- 129385

R 162309Z SEP 75

FM SECSTATE WASHDC

TO AMEMBASSY CARACAS

AMEMBASSY LA PAZ

AMEMBASSY LIMA

AMEMBASSY SANTIAGO

UNCLAS STATE 220931

E.O. 11652: N/A

TAGS: BEXP, BO, CI, PE

SUBJECT: SELECTION OF COLOR TV SYSTEMS

1. AMEMBASSY QUITO HAS REPORTED FOLLOWING WHICH MAY BE USEFUL IN DISCUSSIONS WITH LOCAL OFFICIALS: THREE PRINCIPAL TELEVISION CHANNELS IN ECUADOR (CH. 10, NATIONAL NETWORK, ORIGINATING IN GUAYAQUIL; AND CHA. 4 AND 8 IN QUITO) ARE PRIVATELY-OWNED. CHANNEL 4 BEGAN COLOR TELECASTS WITH NTSC SYSTEM IN DECEMBER 1973, AND CHANNEL 8 FOLLOWED SUIT SOME MONTHS LATER. MOST TELECASTING ON 4 AND 8 IS NOW DONE IN COLOR, AND COLOR RECEIVERS, DESPITE HIGH COST, ARE AVAILABLE FOR PURCHASE IN MOST MEDIUM-TO LARGE APPLIANCE STORES. ZENITH, ADMIRAL AND PHILCO DISTRIBUTORS ADVERTISE EXTENSIVELY. HITACHI AND SONY APPARENTLY ALSO ENJOY BRISK SALES.

2. NTSC COLOR IS THEREFORE AN ACCOMPLISHED FACT IN ECUADOR. GOE OFFICIALS HAVE INFORMED EMBOFFS THAT, GIVEN THIS SITUATION, IT WOULD BE RIDICULOUS FOR GOE TO TRY TO CHANGE SYSTEMS. SISCO

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE220931
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/ANDEAN/TKBREWER
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750321-0992
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750947/aaaabpfe.tel
Line Count: 60
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: RowellE0
Review Comment: n/a
Review Content Flags:
Review Date: 10 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 MAR 2003 by maustmc>; APPROVED <04 FEB 2004 by RowellE0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SELECTION OF COLOR TV SYSTEMS
TAGS: BEXP, CI, PE
To: CARACAS MULTIPLE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006